

Gomolemo Segabutle

User Experience Designer

I love to explore
I'm a risk taker
and I enjoy different cultures.

 gsegabutle@gmail.com |  www.gomolemoux.com |  LinkedIn.com/in/gsegabutle/

EDUCATION

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- 6/2017 General Assembly, San Francisco, USA
User Experience Design Immersive
- 4/2013 University of Pretoria, Pretoria, South Africa
BComm Financial Management Sciences

TOOLS

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Sketch
InVision
Flinto
POP
Marvel
HTML5/CSS
Microsoft Power BI

EXPERIENCE

+

- 1/2018 MMI Holdings - Momentum | UX SPECIALIST
- Pretoria, South africa
- Current - CRM tool for financial advisors
- Designed a tool for new business in Life insurance.
- Designed a nurse/doctor booking tool.
- 7/2018 Woodstock School | Entrepreneurship Teacher
Mussoorie, India
Teaching children at a summer school the latest entrepreneurship trends.
Design thinking, Lean Start-up and the MVP, Competitive Analysis,
Business model, Revenue model, Go-to-Market Plan and the 10 Slides
pitch
- 1/2018 Fisha Wellness Hospital | UX Design
Pretoria, South africa
Conducted Interviews with the different stakeholders. I then created
journey maps that revealed the painpoints for each stakeholder when
engaging with the hospital and designed flows that would make the
experience a delightful one. I then advised on which softwares would
help in acheiving these goals.
- 5/2017 SAP | Product Designer
- San Francisco, USA
- 7/2017 Designing for New Technology - I was part of a 2 person UX team tasked
with creating a "digital you" app using blockchain to issue a certificate
which enables you to become the owner of your credentials. It also allows
you to share them anytime, anywhere.
- 4/2017 Netflix Conceptual Design | Product Designer
San Francisco, USA
Designing New Features - conducted competitive business
analysis, created personas, developed information
architecture, user flow, wireframes and interaction design.
Played around with the UX Design. We designed for the web
only.

SKILLS

+

Rapid Prototype
CompetitiveAnalysis
User Research
Usability Testing
Information Architecture
Interaction Design
User Flow
Wireframe
Agile Design
UI Design
Sketching
Qualitative Research
Interviews
Presenting
Heuristic Analysis

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- 5/2017

MOA E-Commerce Website | Product Designer

San Francisco, USA

Designed a clickable prototype for an online shopping experience. Conducted competitive business analysis, created personas, developed information architecture and user flow, built from wireframe with annotation to high-fidelity prototype and enhanced the checkout flow. The 1 click check-out was incorporated reducing the flow from 5 clicks to just 1.
- 6/2016

YM Psychological Services | Service Designer

Pretoria ,South Africa
- 3/2017

I designed processes that increased the rate at which assessment reports were produced and helped ease the patients experience by reducing their waiting times. The time to complete a report dropped from 9 hours to 5 hours with room for further improvement.
- 7/2015

Whoop World | Ambassador

Amsterdam,Netherlands
- 4/2016

I came up with design concepts and I would get users to try out the product and give feedback on the flow and intuitiveness of the design.
- 8/2014

Tutor

Wassenaar, Netherlands and San Ramon, USA
- 4/2016

I was a stay in Math tutor and mentor for the middle aged children of a family that later moved to the East bay as the mother is a Diplomat for The Kingdom of Netherlands
- 7/2012

InstaPro Tutors | Founder

Pretoria, South Africa
- 11/2013

I started InstaPro Tutors to connect the learners with a tutor that had the right personality to be able to unlock their potential. I have students that moved from 60% to consistently above 80%.
- 7/2009

Gomsi & Tom Traders | Co-founder

Pretoria, South Africa
- 4/2011

A friend and I co-founded this company. We wanted to supply prisons in our city with their daily essentials. We were working on reducing the supply chain to make sure that smaller producers can benefit through our involvement in the process.

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